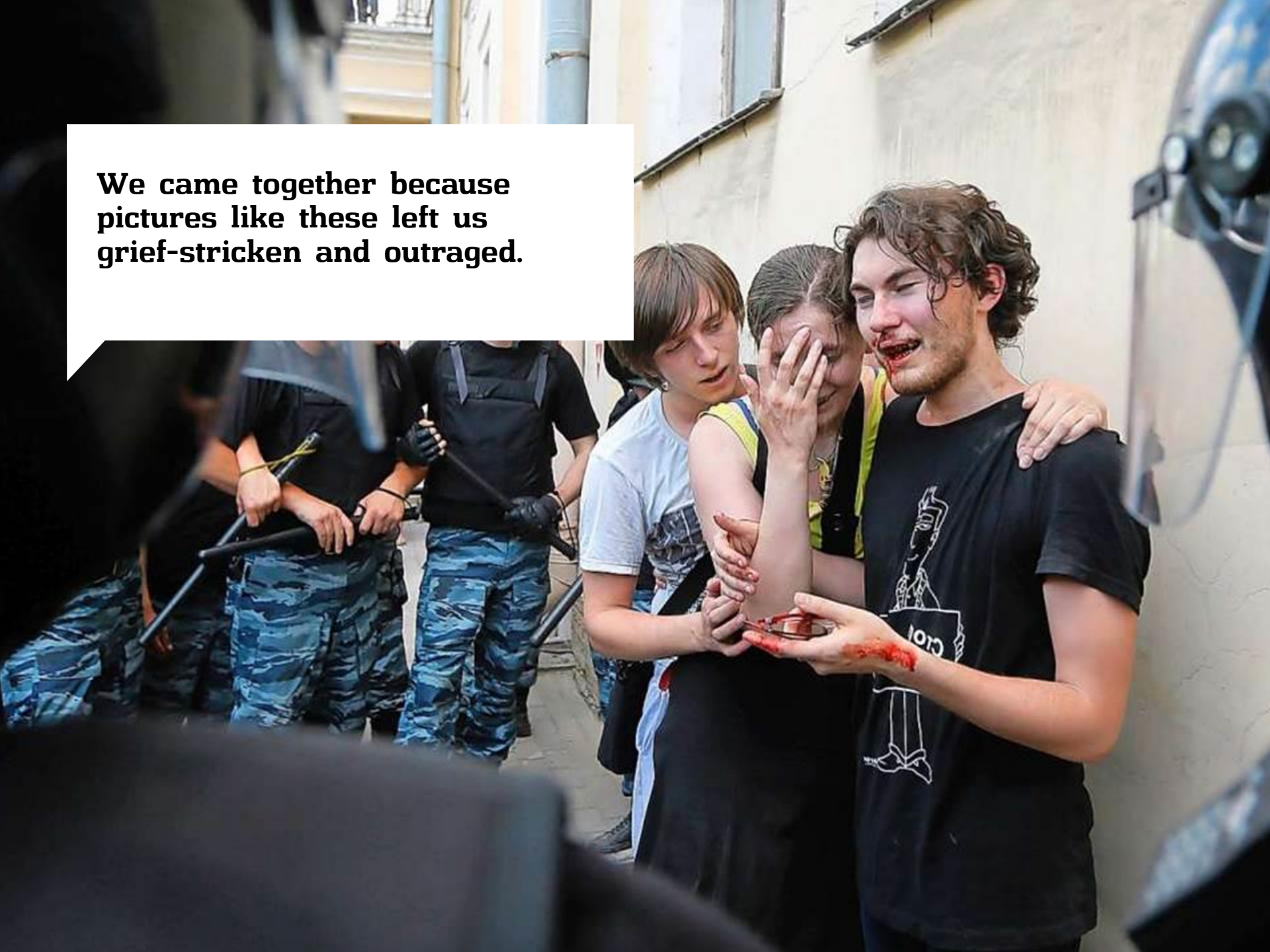


Hello!


**This is a non-profit
human rights campaign.
Open to everyone.**

We came together because pictures like these left us grief-stricken and outraged.



This years introduction of the law against »homosexual propaganda« in Russia left a global public shocked by the dramatic aggravation of the situation for LGBTI*- and human rights organizations.



A large crowd of people, mostly young adults, is gathered in a public square. They are wearing winter clothing like coats, hats, and scarves. In the background, there is a statue of a woman in a long dress, standing on a pedestal. The square is surrounded by trees and a large building. A white speech bubble with black text is overlaid on the right side of the image.

Since then, different campaigns and projects have been initiated that protest against this violation of human rights.

And in february, the eyes of the world are on

sochi 2014 

**Therefore, this
campaign aims to
unite the protest.**

**Speaking out with
one voice for human
rights. United under
one symbol. Evolving
into a global movement.**

By transforming the
globally recognized
symbol against
tyranny ...



... Guy Fawkes
turns into
GAY FOLKS ...



... and Gay Folks
become the



**gay folks
movement**

The Gay Folks Movement is a project that advocates the right to freedom.

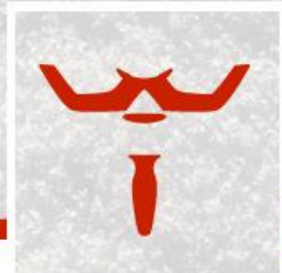
Freedom to live out one's sexual orientation, freedom to speak one's mind, freedom to live in a self-determined way.

The protest of the movement addresses everyone who is committed to human rights, to defend and demand them for themselves and for others.

Fair and equal. To everyone.

**It will be spread by popular social media
to share the spirit all around the world**

CROSS THE LINE ON VALENTINE!



gay folks
movement

Chronik

Info

Fotos 7

Freunde 10 gemeinsame Freunde

Mehr ▾

Freunde · 209 (10 gemeinsame Freunde)



 Beitrag  Foto

Schreib etwas ...

Aktuell

2013
2012
2011
2010
2009
2008
2007
2006
2005
2004
2003
2002
2000
1999
1997
1995
1994
1986
1982

Through on- and offline media cooperations with a high reach



**And by creative protest
along the lines of
»think global, act local«**

Starting with light graffiti
on the Russian embassy
in Berlin on January 10th



...and now please

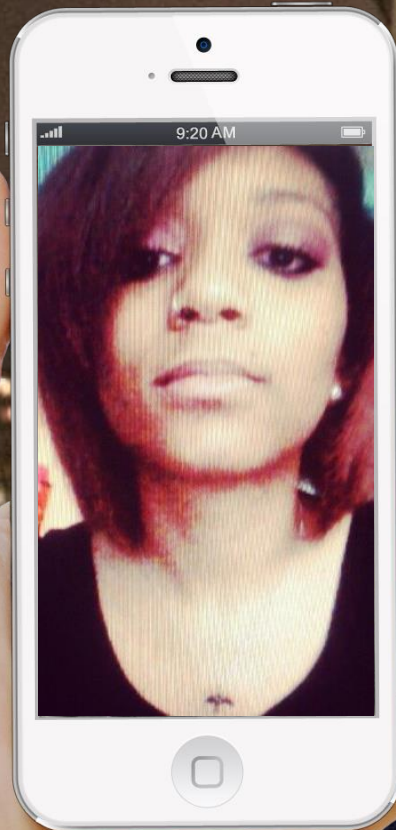
DON'T

turn off your phone...



Followed by a 30 seconds
»Gay Folks« trailer, spread
via international film festivals

**Accompanied by a participative
projection on the skyline of Berlin**



**We need the human
rights community to
spread the word.
We need you**

**To set a global sign
by the time the
Olympic Games
in Sochi start**

On Feb 7th 2014. 04:14 pm GMT.



**For this one minute we rest in silence.
Together. Worldwide. 04:14 pm GMT.**

Organize your
Team and get a
Permit

Assemble
at the russian embassy,
consulate or another
public place

Invite
the press, your friends,
partners and networks

Paint **Blue** eyebrows
and a **Red** beard
onto your face

Or wear your own
**Gay Folks
Mask**

Observe a minute's
silence at
04:14 pm GMT

Why to be part of the Gay Folks Movement?

It's backed by an
international
**Human Rights
Foundation**

LGBTI* rights
are
human rights

And
human rights
are indivisible –
and so we should be!

So let's **stand
together** in a fight
for human rights

Fair and equal.
To everyone.

**gay folks
movement.org**

An initiative of the Hirschfeld-Eddy-Foundation, the Human Rights Foundation of the LSVD

Imprint

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